



## Terms and conditions of the photography competition "European summer"

The photography competition for amateur photographers called "European summer" held on the occasion of the 20th anniversary of the Czech Republic's membership in the EU (hereinafter referred to as "the competition") is announced by Europe Direct Brno, which is located in the Jiří Mahen Library.

- Photographic images (hereinafter referred to as photographs) will be accepted for the competition via e-mail, which will be sent to the e-mail address [brno@europe-direct.cz](mailto:brno@europe-direct.cz).
- The competition runs from 1/8/2024 to 23/9/2024, then there will be room for voting for individual photographs from 24/9/2024 to 30/9/2024 and the winner will be announced on 1/10/2024.
- Only digital photographs in JPG format with a resolution of at least 2 Mpx are accepted for the competition.
- Photographs that were taken in the Czech Republic and in countries that are member or candidate states of the European Union at the time of the announcement of the competition are accepted.
- Photographs depicting the European landscape, cities, events, projects co-financed from EU funds or EU symbols are accepted for the competition.
- Each participant can send one photograph.
- The condition for inclusion in the competition is to send the photograph, its title, place of acquisition, additional information about the photograph and the provision of contact information, including first name, last name and e-mail contact (or the contact of the legal representative of a person under the age of 18).
- Only amateur photographers over the age of 15 with a permanent residence in the Czech Republic (hereinafter referred to as "competitors") can participate in the competition.
- Submitted photographs can only be authentic without major image editing. The announcer reserves the right to a subjective assessment of what constitutes a fundamental image editing.
- The announcer reserves the right not to include photographs in the competition due to non-fulfilment of the competition conditions and works created with the help of artificial intelligence.
- The winner of the competition will be selected according to the photograph with the most likes on the Facebook profile of Europe Direct Brno, on which an album with all the competing photographs will be created.
- The winner will receive a prize in the form of an Amazfit Band 7 Black fitness bracelet and Europe Direct Brno promotional items. The prize will be awarded after the announcement of the winner. The winner can pick up the prize at Koblížná 4, 601 50 Brno-střed (headquarters of Europe Direct Brno in Jiří Mahen Library in Brno).
- The winner will be contacted at the email address through which he/she sent the photograph.
- Employees of Europe Direct information centres, Jiří Mahen Library in Brno and their family members are excluded from the competition.
- By sending a photograph, the competitor confirms that he/she is the author of the photograph and that he/she is authorized to use the photograph. Should such claim by a competitor prove to be untrue, such photograph will be disqualified from the competition and the competitor will be disqualified from the competition without compensation. The competitor acknowledges that he/she assumes responsibility for damage that may occur to the announcer or third parties as a result of such actions. The announcer does not assume any responsibility



for the content of the photographs, for the violation of the rights of third parties by their display in the photograph or the use of the photograph by the announcer in good faith in accordance with these conditions. Each competitor is obliged to act in accordance with legal regulations when taking photographs, to take into account the legitimate interests and rights of third parties, especially the people in the photograph and their privacy, and the rights to protect personality. By submitting a photograph to the competition, the competitor clearly indicates to the announcer that he/she has fulfilled the conditions of this paragraph and that he/she agrees to be fully responsible for the violation of these rights.

- The announcer reserves the right to exclude any photograph from the competition for serious reasons at its discretion. These serious reasons can be, for example, photograph that encourages the use of drugs, presents cruel and inhuman acts, downplays, excuses or approves the issue of risky behaviour or incites hatred due to race, gender, religion, nationality or belonging to a certain population group. Furthermore, for example, such photograph that would show persons dying for no reason or exposed to severe physical or mental suffering in a way that reduces human dignity, or even such photographs that could seriously disrupt the physical, psychological or moral development of children and adolescents by containing pornography and crude self-serving violence.
- In justified cases, the announcer reserves the right to shorten, extend, change or cancel the competition.
- At the same time, the competitor declares that, in the event that the work contains personal data, he/she is fully authorized to process and display it in the competition work based on the relevant legal regulations, and assumes full responsibility for its display.
- With his/her participation, the competitor gives his/her consent to the free use of the photograph provided by him/her in accordance with these rules, in particular for the presentation of this competition, the competition announcer and its partners and media partners in print, electronic and other communication media without limitation of territory, time and quantity.
- There is no legal right to win the competition.

## **Processing of personal data**

- The personal data administrator is Europe Direct Brno, Koblížná 4, 601 50 Brno-střed.
- The processing of personal data will take place in accordance with the relevant legal standards on the protection of personal data and with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons in connection with the processing of personal data and on the free movement of such data and on repeal of Directive 95/46/EC (General Regulation) and Act No. 110/2019 Coll., on the processing of personal data.
- Personal data will be processed in the scope of first name, last name, e-mail contact (or contact of the legal representative of a competitor under 18 years of age).
- The competitor also acknowledges and agrees to the instruction that the provision of data is voluntary.